

essentialcare®



ADULT

Adult Formula for dogs

essentialcare® products are made with high quality ingredients that provide 100% complete and balanced nutrition, uniquely formulated for each life stage.

Along with regular exercise and veterinary check-ups, this exclusive formula can help contribute to a healthy life for your pet.

This essentialcare® blend is specifically formulated with ADVANCED NUTRITION that supports the nutritional needs of adult dogs.



Actual Size



* Dry only

Feeding and Administration:

DRY: Pro Plan Veterinary Diets essentialcare Adult Formula for Dogs is formulated to meet the nutritional levels established by the AAFCO Dog Food Nutrient Profiles for maintenance of adult dogs.

CANNED: Pro Plan Veterinary Diets essentialcare Adult Weight Management Chicken and Rice Formula in Gravy is formulated to meet the nutritional levels established by the AAFCO Dog Food Nutrient Profiles for maintenance of adult dogs.

The following feeding program is recommended as a guideline only, with discretionary clinical adjustments for proper weight maintenance.

FEEDING GUIDE ¹				
BODY WEIGHT		DRY	CANNED	
lbs	kg	Approximate Number of 250 ml (8 oz) Cups/Day	Maintenance	25% Calorie Reduction
3 - 12	1.4 - 5.4	1/2 - 1 1/4	2/3 - 1 1/3	1/2 - 1
13 - 20	5.9 - 9.1	1 1/4 - 1 2/3	1 1/3 - 2	1 - 1 1/2
21 - 35	9.5 - 15.9	1 3/4 - 2 1/3	2 - 2 3/4	1 1/2 - 2 1/4
36 - 50	16.3 - 22.7	2 1/3 - 3	2 3/4 - 3 2/3	2 1/4 - 2 2/3
51 - 75	23.1 - 34.0	3 1/4 - 4	3 2/3 - 4 3/4	2 2/3 - 3 1/2
76 - 100	34.5 - 45.4	4 - 4 3/4	4 3/4 - 5 3/4	3 1/2 - 4 1/4
Over 100	Over 45.4	4 3/4 cups plus 1/4 for each 4.5 kg (10 lbs) of body weight over 45 kg (100 lbs)	5 3/4 cans plus 1/3 can for each 4.5 kg (10 lbs) of body weight over 45 kg (100 lbs)	4 1/4 cans plus 1/4 can for each 4.5 kg (10 lbs) of body weight over 45 kg (100 lbs)
CALORIE CONTENT (CALCULATED) ²				
		3680 kcal/kg	850 kcal/kg	
		1669 kcal/lb	386 kcal/lb	
		371 kcal/ 250 ml (8 oz) cup	313 kcal/368 g (13 oz) can	
		101 g/cup		

Canine Formulas

Feline Formulas

Supplements
& Treats

Resources

Ingredients
Glossary



Ingredients (Dry Formula):

Chicken, poultry by-product meal, rice, whole grain wheat, barley, corn protein meal, animal fat preserved with mixed-tocopherols, dried beet pulp, fish meal, natural flavor, cellulose, dried egg product, fish oil, calcium carbonate, potassium chloride, vegetable oil, salt, dried chicory root, VITAMINS [Vitamin E supplement, niacin (Vitamin B-3), Vitamin A supplement, calcium pantothenate (Vitamin B-5), thiamine mononitrate (Vitamin B-1), Vitamin B-12 supplement, riboflavin supplement (Vitamin B-2), pyridoxine hydrochloride (Vitamin B-6), folic acid (Vitamin B-9), menadione sodium bisulfite complex (Vitamin K), Vitamin D-3 supplement, biotin (Vitamin B-7)], choline chloride, mono and dicalcium phosphate, MINERALS [zinc sulfate, ferrous sulfate, manganese sulfate, copper sulfate, calcium iodate, sodium selenite], dried colostrum, L-Carnitine, L-ascorbyl-2-polyphosphate (Vitamin C), soybean oil, L-Lysine monohydrochloride, garlic oil. D849922

Ingredients (Canned Formula):

Water, chicken, liver, wheat gluten, meat by-products, corn starch-modified, rice, MINERALS [potassium chloride, zinc sulfate, ferrous sulfate, copper sulfate, manganese sulfate, potassium iodide, sodium selenite], tricalcium phosphate, salt, choline chloride, VITAMINS [Vitamin E supplement, niacin (Vitamin B-3), thiamine mononitrate (Vitamin B-1), calcium pantothenate (Vitamin B-5), pyridoxine hydrochloride (Vitamin B-6), Vitamin B-12 supplement, riboflavin supplement (Vitamin B-2), Vitamin A supplement, folic acid (Vitamin B-9), Vitamin D-3 supplement, biotin (Vitamin B-7)]. A850923

Dry Formula Diet Characteristics:

- This blend is specifically formulated with ADVANCED NUTRITION that supports the nutritional needs of adult dogs.
- **Body Condition:** High protein level helps maintain lean muscle mass
 - **Digestive Health:** Natural prebiotic fiber, sourced from chicory root, helps promote digestive health
 - **Immune Health:** Rich in antioxidants, (Vitamin A, E, C), to help promote a healthy immune system
 - **Joint Health:** Enriched with Omega 3 fatty acids (EPA) from fish oil and glucosamine to help nourish joints and support mobility
 - **Radiant Skin and Coat:** Omega-6 fatty acids, including linoleic acid, to help promote a healthy skin and coat
 - **Strong Bones and Teeth:** Calcium and phosphorus help nourish healthy bones and teeth
 - **Dental Health:** Crunchy kibble helps clean teeth, freshen breath, and promote healthy gums
 - **Omega-3 Fatty Acids from fish oil at optimized levels to promote calm behavior when fed daily for 12 weeks**
 - **Healthy Microbiome:** This formula is enhanced with colostrum, to help support a healthy gut microbiome and promote digestive health

AVERAGE NUTRIENT CONTENT

	DRY			CANNED		
	PER 100 KCAL ME	AS FED	DRY MATTER	PER 100 KCAL ME	AS FED	DRY MATTER
Protein	7.34 g	27.00%	29.46%	13.06 g	11.10%	54.16%
Fat	4.73 g	17.40%	18.99%	4.59 g	3.90%	19.04%
Carbohydrate	10.03 g	36.92%	40.28%	4.37 g	3.72%	18.13%
Fibre	0.81 g	2.98%	3.25%	0.12 g	0.10%	0.51%
Total Dietary Fibre	2.38 g	8.76%	9.56%	n/a	n/a	n/a
Soluble Fibre	0.38 g	1.41%	1.54%	n/a	n/a	n/a
Insoluble Fibre	1.86 g	6.85%	7.48%	n/a	n/a	n/a
Calcium	0.45 g	1.65%	1.80%	0.37 g	0.31%	1.54%
Phosphorus	0.27 g	0.99%	1.08%	0.26 g	0.22%	1.09%
Potassium	0.18 g	0.68%	0.74%	0.30 g	0.25%	1.22%
Sodium	0.11 g	0.41%	0.44%	0.11 g	0.09%	0.46%
Chloride	0.17 g	0.63%	0.69%	0.32 g	0.27%	1.34%
Magnesium	0.03 g	0.10%	0.11%	0.02 g	0.01%	0.07%
Copper	0.41 mg	14.91 mg/kg	16.27 mg/kg	0.54 mg	4.59 mg/kg	22.41 mg/kg
Zinc	7.40 mg	272.4 mg/kg	297.1 mg/kg	9.23 mg	78.42 mg/kg	382.5 mg/kg
Vitamin A	1,012 IU	37,262 IU/kg	40,656 IU/kg	2113.88 IU	17,968 IU/kg	87,649 IU/kg
Vitamin E	14.67 IU	540.0 IU/kg	589.2 IU/kg	3.77 IU	32.06 IU/kg	156.4 IU/kg
Total Omega-6 Fatty Acids	0.60 g	2.20%	2.40%	0.97 g	0.83%	4.03%
Total Omega-3 Fatty Acids	0.16 g	0.60%	0.65%	0.04 g	0.03%	0.16%
EPA+DHA	0.13 g	0.48%	0.53%	0.00 g	0.00%	0.00%
Glucosamine	0.02 g	654.56 mg/kg	714.16 mg/kg	n/a	n/a	n/a

DIGESTION TEST RESULTS†

DIGESTIBILITY:	DRY	CANNED
Total, %	83.7	n/a
Protein, %	84.7	n/a
Fat, %	93	n/a
Carbohydrate, %	94.4	n/a
Calorie, %	88.5	n/a
PERCENTAGE OF METABOLIZABLE ENERGY FROM:		
Protein, %	25.4	45.7
Fat, %	39.8	39.0
Carbohydrate, %	34.8	15.3

† Based on digestion testing conducted at the Purina PetCare Technology Centers

1 Using a standard 250 ml/8 oz measuring cup which contains approximately 101 g of Purina Veterinary Diets® essentialcare® Adult Formula For Dogs. Provide fresh water in a clean container daily.
2 Kilocalories of metabolizable energy (ME).

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